

In their portfolio, BFA applicants will demonstrate coursework examples that exhibit an understanding of the formal elements and principles of design. Furthermore, the work submitted will exhibit a commitment to a mastery of the techniques and media. Lastly, the works will show a commitment to both learning and the development of an individualized approach.

BFA applicants will demonstrate in their Studio Focus Coursework examples that exhibit a strong comprehension of the formal elements and principles of design. Furthermore, the work submitted will show a commitment to a mastery of the techniques and media used in the creation of the work. Lastly, the work will demonstrate a commitment to making personal, visual statements that exhibit creativity, problem solving, and cohesiveness of the design principles and concepts.

BFA applicants will demonstrate a professionalism and aesthetic concern for the photographic documentation of the individual works, the BFA Application Portfolio in particular, and their Digication Portfolio as a whole. The statement of intent is grammatically correct, coherent, and clearly expresses the student's intentions professionally and creatively.